

NETWORKING VOLUNTEER DESCRIPTION

Organization mission and values

To walk alongside families in Minnesota who have lost a loved one to suicide. Values: Compassion, Understanding, Privacy, and Respect.

Project or position

The networking outreach corresponds with organizations to attract supporters and build awareness of WSTL.

Tasks

- Researches organizations that align with our mission and values.
- Contacts organizations to build awareness of and support for WSTL.
- Coordinates in-person opportunities, emails, and direct mailings.
- Follows up with the organizations.
- Keeps networking database updated in Monday.com.
- Reports to the board on the status of the networking outreach

Skills

- The ability to communicate effectively with others
- Computer skills to research, communicate, and track details
- Attention to detail and organization

Setting

The networking outreach may attend on-site networking events in the state of Minnesota as well as possible online events.

Schedule

The networking outreach will work monthly (minimum) and on an as-needed basis.

Training

The marketing coordinator will provide WSTL branding information, training in Monday.com, and feedback.